

Putting the B in your Business:

5 simple first steps to get you on the B Corp journey

Wednesday 12 October 2022

Our most challenging problems cannot be solved by governments and non-profits alone. By harnessing the power of business, B Corps commit to positively impact all stakeholders – workers, communities, customers, and our planet.

This workshop will introduce you to the first 5 steps towards being a B Corp

Led by **New Leaf Life Design team** Becky Wright and Melanie Huggins, with their impressive high assessment score of 109.9 they will offer you some simple guidance in a “how to way.”



You will also meet Victoria Creber from local construction company **Galion Ltd** who are currently on the journey and give you an invaluable insight into how they are working towards the final assessment.



This two and a half hour workshop will take place in Contains Art Café in Watchet (TBC). We will provide some nibbles, starting at 6pm and finishing at 8:30pm.

[Click here to book your free ticket!](#)



**Somerset Business
Climate Summit**



Becky Wright New leaf Life Design

New Leaf is a B Corporation Business based on a 'Next Stage' Organisational Model. We help businesses and their employees flourish by raising awareness of mental health and wellbeing in the workplace and delivering high-quality and relevant services that meet the needs of the local business community.

Our vision and purpose has a strong emphasis on 'giving back' to the local community and engaging in work with true meaning. We have established a caring and collaborative 'green ethos' that drives all business decisions and is underpinned by a Sustainability and Procurement Policy.



Victoria Creber

Victoria joined Galion in the spring of 2018 following a number of years in Asset Management for one of the UK's largest and fully integrated developer of ground mounted solar parks; prior to which she was based in London at a large legal firm within the business development and marketing team.

As well as the classic Sales & Marketing Director role, she has recently brought all sales initiatives in-house and is busy establishing her core team. Her passion for property and all things beautiful ensures that Galion's ethos for creating something a little special is nurtured. Victoria has two (almost) grown up children and a pink-nosed moggie to boot.



Melanie Huggins

Melanie has experience developing and implementing sustainability and CSR practices in both large companies and SMEs and has systematic approach to getting your business ready for certification.

Outline of the workshop

6:00pm

Welcome!

6:10pm

So you have decided to become a B Corp
What do you do next? with Melanie Huggins.

6:40pm

5 key impact areas for assessment and how to make a start in 5 steps. Each of the team will talk about different aspects of the areas of assessment.

7:00pm

Break for nibbles and drinks.

7:15pm

Victoria and Becky present two case studies the highs and the lows and what to avoid to include plenty of time for questions.

8:15pm

Time to mingle.

8:30pm

Finish session.